

## 2020 MTA SUMMER MEMBER ORGANIZER PROGRAM

- ✓ Do you want to **grow** and **strengthen** your local over this summer?
- ✓ Do you want to **increase** activity within your membership, **organize to win** great contracts and **fight back** against **austerity** measures and unreasonable expectations from your District?
- ✓ Is **100% membership participation** in your local a goal you would like to achieve?
- ✓ Are you looking for **training** and **leadership development** for your members?

**Then sign your local up for the 2020 Summer Member Organizer (SMO) Program!**

### What will be the outcome of the program?

The end goal of the program is for each SMO to have a fully articulated and in-process **Membership Project** in their local. Each project will be tailored to fit the needs of the local and developed through conversation with other SMOs, local leadership, and local members to increase engagement and membership in the local. The SMOs who participate will build skills and knowledge to support their local union.

The projects will be tailored to each individual local, and will work to answer questions such as:

- How do we make membership in our local a valuable piece of members' daily lives?
- How do we create a pro-union cultural and political landscape in our buildings?
- How do we continue to build racially just unions which support our members and students of color?
- How do we build transformational relationships with parents, and with community?
- How do we build solidarity between teachers and Education Support Professionals (ESPs)?

### What is the expectation for locals?

This year, the summer program will be specifically tied to the needs of your local union. To that end, communication and collaboration between local leadership and the SMOs will be critical. Members of local leadership will participate in at least one planning session, one check in, and one debrief session with SMOs from their local. Additionally, your Treasurer or Membership Chair must be available to participate in updating membership data before the program begins, and able to incorporate updated membership information, as necessary.

Locals who participate in this program are expected to help recruit SMOs with strong communication skills and a desire to grow strength and engagement in your union. Local leadership will work with MTA staff and the SMOs to identify specific goals for the summer's work, and ways to support that work through the summer and into the next year.

### What is the expectation for participants?

The job requires 25 hours per week for a 5-week program. There will be a training program the first week from 10AM to 3 PM and daily meetings by region. The remainder of hours will be scheduled by agreement with the leaders in each region. Compensation will be \$25/hour. SMOs will need access to reliable technology, as most of the program will be conducted online. SMOs need proficiency using a variety of digital technologies including extensive conference calls and video conferencing. The program will run from approximately July 6 to August 7.

