



SATURDAY
January 11, 2020

Sheraton Springfield Monarch Place Hotel
One Monarch Place, Springfield, MA 01144

Workshops 9 a.m. – 4:30 p.m. | Social 4:30 – 6 p.m.

Together, MTA members and leaders from across the state will deepen our knowledge and sharpen our union skills so that we continue to grow stronger locals and an even more powerful MTA. Join us for the Union Skills Winter Conference, where you can attend workshops that center on core union priorities such as the Fund Our Future campaign Phase II, negotiations, member advocacy and organizing, current issues, communications, employee rights, professional matters, and more!

This year's energizing conference will celebrate our *Student Opportunity Act* victory, feature Dedham Education Association members as lunch speakers, and welcome special guest educators from South Africa.

We encourage each local to bring a group of members to participate in different training segments based on their roles and interests. This is a great opportunity for new activists to participate in an energizing statewide event while developing essential union skills.

Local Presidents: Please join us for the All Presidents' meeting which will be held during the first workshop session (9–10:30 a.m.), and then participate in workshops for the rest of the day.

Children's programming for ages 2-12 will be offered during the workshop hours. The cost to participate is \$15.00 per day per family.

See reverse for a list of currently scheduled workshops.

For more information, workshop descriptions and to register, visit:
www.massteacher.org/unionskills



Currently Scheduled Workshops

Current Issues & Campaigns

The *Student Opportunity Act* Bootcamp: A Three-Part Series

- » Knowing the Numbers
- » Participatory Budgeting
- » Winning for Our Students and Schools

Fund Our Future: Cherishing Public Higher Education in Massachusetts

College Affordability and Student Debt

Let It SMO!

Emerging Issues for ESPs — An Open Forum

Emerging Issues — An Open Forum

We Mean Business: Building Regional Solidarity Networks

Continuing the Campaign against Charter Schools

Our Students' Well Being Is in Jeopardy — An Open Discussion About Changing Student Behavior at School

Advocacy and Organizing

Grievances for PreK-12 Members

Grievances for Higher Education Members

Asserting Your Role as Union Representative in Higher Education

Racial Justice Toolkit

Labor Law & Union Rights

Dealing with Difficult Employers

Finally! OSHA Protection for Public Employees

Legal Rights of ESPs in Public Schools

Medical and Parental Leaves

Weingarten Rights and Disciplinary Meetings

Membership

Conversations about Membership: Getting Past “No”

Developing Membership Plans for PreK-12

Engaging New and Potential Members in Higher Education

Managing and Improving Membership Lists (NEA360)

Negotiations

Essentials of Negotiations for PreK-12

Essentials of Negotiations for Higher Education

Advanced Negotiations for Higher Ed

Special Topics: Bargaining Educator Evaluation

Special Topics: ESP Wage Scales

Special Topics: Interpreting and Drafting Contract Language

Special Topics: Bargaining Economics

Special Topics: Contract Campaigns and Action Teams

Lessons from Northampton

Communications & Technology

Developing a Union Social Media Presence

Effective Communications for Union Leaders

Enhancing Member Engagement with Technology

Create Your Own Flyers and Newsletters

Education Policy & Professional Development

Licensure for ESPs

Licensure, IPDPs and Audits

Taking Control of Professional Development in Higher Education

Taking Control of Professional Development in PreK-12

Leadership

Labor History 101

Effective Joint Labor Management Committees

Conflict Resolution Skills

Strategic Planning for Local Leaders

Launching Lasting Leaders

What is the Teacher Leadership Institute (TLI)?

Leadership Styles and Practices