Dear \_\_\_\_\_\_,

Welcome to the *[name of]* School District, where you will make a difference in the lives of students every day. The [name of local association] is driven by dedicated educators just like you — working together to advocate for our students, our communities, our profession, and public education.

 With the [name of local association], you’re never on your own. When you join us, you are also joining the 115,000-member Massachusetts Teachers Association and the 3-million-member National Education Association.

As trusted professionals, educators are best equipped to make school and classroom decisions that help students succeed. It’s our mission to ensure educators have a seat at the table. As members of the union, we have a powerful voice in creating education policies that enrich the lives of students.

You are entering the profession at a difficult time. The coronavirus pandemic has challenged us all. But as our communities recover, educators across the nation continue to organize to reclaim the ideals that brought us to this work. And we continue to be proud leaders in the fight for racial, social, economic and gender justice.

We know that students are most successful when talented and well-supported educators work as a team. To ensure that our students receive a high-quality education, we must support one another as union members. Solidarity is a cornerstone of our professional values.

Being an educator is personally rewarding. But it is also professionally demanding. That’s why our local, the MTA and NEA all strive to provide you with the support you need in every area – from professional development to collective bargaining.

If you’ve just joined, welcome to our union! If you haven't joined yet, you can get a membership form from your building's union representative, email me for a copy, or go to *[insert a link to your local association’s website]*. We welcome you and value your input on every subject.

Sincerely,